



**United Way**  
British Columbia

Working with communities in BC's  
Interior, Lower Mainland, Central  
& Northern Vancouver Island

NEWS RELEASE  
September 23<sup>rd</sup>, 2021

## The 20<sup>th</sup> Annual North Okanagan Drive-Thru Breakfast

*Drive your community forward*



**Kelowna, BC** – United Way British Columbia – working with communities in BC's Interior, Lower Mainland, Central & Northern Vancouver Island, invites you to the 20<sup>th</sup> Annual North Okanagan Drive-Thru Breakfast on Thursday, October 7<sup>th</sup> from 6:30 to 9 am, at **The Prestige Vernon Lodge**.

This year's event, presented by Total Restoration Services - North Okanagan-Shuswap, will feature another exciting Drive-Thru experience with handouts, Tim Horton's coffee & treats, a breakfast bag packed with delicious food, plus coupons, and amazing grand prizes hidden in the bags, one of them being a **Golden Ticket of \$1,000 to invest with Valley First**. All provincial health and safety protocols related to the ongoing pandemic will be adhered to.

This year's goal is to fundraise \$25,000. All donations stay local and will support close to 20 charities and other initiatives that serve the needs of vulnerable children, youth, families and seniors in our region.

UWBC – Southern Interior Region has been supporting people throughout the pandemic. Still, because of increased pressure on services, we need help more than ever – and we can't do it alone.

Please, join us. United, we are stronger.

For more details, visit [northokdrivethru.com](http://northokdrivethru.com).

### **WHEN:**

Thursday, October 7<sup>th</sup> from 6:30 am to 9 am

### **WHERE:**

Prestige Vernon Lodge – enter off 32<sup>nd</sup> Ave or 33<sup>rd</sup> Ave

**WHO:**

Thanks to all the generous sponsors and contributors of this event!

- Presented by: Total Restoration Services - North Okanagan-Shuswap
- Corporate donations and sponsors: Coca-Cola Canada Bottling, McDonald's, Back to Earth, Old Dutch, SunRype, Saputo, Cobs Bread, Co-op Armstrong, and Tim Hortons.
- Media sponsors: Beach Radio, Castanet, Pure Country, Global Okanagan, The MorningStar

**WHAT:**

Your Drive-Thru experience includes handouts, a loaded breakfast bag, special offers and grand prizes.

- **Handouts:** Dasani Water from Coca-Cola, coffee from Tim Hortons, treats from Cobs Bread, dog biscuits for furry friends, and more!
- **Breakfast bag** stuffed with donated food & drinks
- **Special offers/coupons** from local restaurants and businesses
- A chance to win fantastic **grand prizes** from generous local businesses randomly placed in the bags, including the **Golden Ticket with \$1,000** to invest your way courtesy of Valley First, a division of First West Credit Union
- **Pure Country and Beach Radio** - live on location
- **\$20 pre-orders and additional donations gratefully accepted at:**  
[www.NorthOkDriveThru.com](http://www.NorthOkDriveThru.com).
- Save time, park and walk in by pre-ordering no later than October 6<sup>th</sup> at 3 pm.
- Bag value of \$50 with a suggested minimum donation of \$20
- Social media: **#NorthOKDriveThru #locallove @uwbcsi**

**Join us and drive your community forward! Everything raised here stays here.**

-end-

**ADDITIONAL INFORMATION:****About United Way British Columbia – working with communities in BC's Interior, Lower Mainland and Central & Northern Vancouver Island**

United Way supports healthy, caring and inclusive communities by strengthening vital connections that support people in need. Representing the six regions of Central and Northern Vancouver Island, East Kootenay, Lower Mainland, Southern Interior, Thompson Nicola Cariboo, and Trail and District, our organization serves a population of more than 4 million people, with a focus on kids and youth, seniors, poverty, mental health and food security.

[www.uwbc.ca](http://www.uwbc.ca)

Interviews are available with Kahir Lalji, Provincial Director, Government Relations & Programs, and Kim Winchell, Provincial Director of Community Impact of United Way British Columbia – working with communities in BC's Interior, Lower Mainland and Central & Northern Vancouver Island.

**Media contact:**

Renata Lima

Marketing & Communications Coordinator

United Way British Columbia – working with communities in BC's Interior, Lower Mainland and Central & Northern Vancouver Island

[RenataL@uwbc.ca](mailto:RenataL@uwbc.ca)

Office: (Main) 250.860.2356 | (Direct) 236.766.0632