















### Virtual Telephone Challenge

This can be done in either a whisper, read my lip or movement format. Have teams or departments form groups. The first person video calls the next member with a message they either whisper or mouth or a sequence of movements they do. That member has to call the next member and repeat, and so on until the last person.

### Virtual Walks/Runs

Host a virtual walk or run. It could be at home on a treadmill or outdoors on their jogging route or while walking their dog. All they have to do is provide evidence it was done (ie. picture, social media post, picture of fitness tracking device, etc.)

### Wine or Gift Card Survivor

Take a picture of your bottle of wine or gift card and submit it in as your entry to compete against your colleagues to win it all, and be the sole survivor.

## Offer Gift Matching or Corporate Match

Young employees are motivated to give more when they know they can double the impact of their gift. Consider matching gifts or offering a corporate match to help even more vulnerable children, families and seniors in our communities.

United Way also has the Philanthropists' Circle matching program, in which a dedicated group of community leaders have committed to matching gifts of individuals and corporate donors to double the impact in supporting our communities. To qualify for a gift match from the Philanthropists' Circle, employees need to make a first-time donation or increase their previous year's United Way campaign gift by 15% or more.

## Key Benefits

- Demonstrates your organization's commitment to the community and corporate social responsibility.
- 100% of funds raised stays local, helping vulnerable children, families and seniors here at home.
- Facilitates employee engagement, cross-departmental team building, camaraderie and collaboration.
- Provides charitable tax credits to employees who make donations. These can be used to reduce individual employees' federal and provincial income taxes.
- Allows GenNexters in your organization to gain a deeper connection with their community and its needs.
- Takes advantage of the campaign committee's GenNexter's expertise in engaging their fellow co-workers to participate.
- Gives GenNexters on your team the opportunity to demonstrate their dynamic skills in helping coordinate your workplace campaign, while developing new skills outside of their normal job role, further enhancing your staffs' talent

## Support from United Way

Looking for more ideas to inspire and engage young employees in your workplace? Connect with your United Way Staff Partner or check out our campaign toolkit at [VOJUFEBZTJCDDPNHFUJOWPMWFERSLMBDFDBNBHO](#).

To learn more about GenNext and how you can get involved visit [VOJUFEBZTJCDDPNHFUJOWPMWFEHFOOFYU](#).

