



United Way
Southern Interior BC



FOR IMMEDIATE RELEASE – North Okanagan

The 19th Annual United Way Drive Thru Breakfast October 15th **Drive Thru. Donate. Dig in. Drive your community forward.**

October 8, 2020 – United Way Southern Interior BC invites you to the 19th Annual North Okanagan Drive Thru breakfast on Thursday, October 15 from 6:30 to 9 a.m. This year's event will feature another exciting Drive Thru experience for guests with window washing, handouts, Tim Hortons coffee & treats, and a breakfast bag packed with donated food, coupons, and fantastic grand prizes hidden in the bags. Due to the pandemic, special health and safety protocols will be in place to ensure everyone including volunteers and drive through guests have a safe and fun experience.

The goal this year is to meet or beat last year's fundraising total of over \$15,000. All donations stay local and support close to 20 local charities and other local initiatives that serve the needs of vulnerable children, youth, families and seniors in our community.

WHEN:

Thursday, October 15 from 6:30 a.m. to 9 a.m.

Bag packing: Wednesday, October 14 from 3:30 pm – 5 pm

WHERE:

Prestige Vernon Lodge – enter off 32nd Ave or 33rd Ave;

WHO:

Thanks to all the generous sponsors and contributors of this event!

Bag sponsor and donor: **Total Restoration Services**

Corporate donations and sponsors: **Coca Cola Canada, McDonalds, Nature's Fare Markets, Old Dutch, SunRype, GFS and Tim Hortons.**

Media sponsors: **Beach Radio, Castanet, EZ Rock and Sun FM, Global Okanagan, Vernon MorningStar**

For more info and complete list of in-kind contributors, visit:

<https://NorthOKDriveThru.com>

WHAT:

Your Drive Thru experience includes handouts, a loaded breakfast bag, special offers and grand prizes.

- **Handouts:** Water from CocaCola, coffee from Tim Hortons, dog biscuits for furry friends; window washing with Nixon Wenger and more!
- **Breakfast bag** stuffed with donated food & drinks.
- **Special offers/coupons** from local restaurants and businesses including a free Egg McMuffin from McDonalds.
- A chance to win fantastic **grand prizes** from generous local businesses randomly placed in the bags, including the Golden Ticket with \$1000 to invest your way courtesy of Valley First, a division of First West Credit Union.
- **SunFm and Beach Radio** - live on location.
- **\$20 pre-orders and additional donations gratefully accepted at:**
www.NorthOkDriveThru.com
Save time, park and walk-in by pre-ordering no later than October 14 at 3 pm.
- Bag value of \$50 with a suggested minimum donation of \$20
- Social media: **#NorthOKDriveThru #locallove @unitedwaysibc**

Join us bright and early for this annual “fun”draiser for the United Way and drive your community forward! Everything raised here, stays here.

SHOW YOUR LOCAL LOVE.

DONATE TODAY.

unitedwaysibc.com



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About United Way SIBC:

The United Way mission is to improve lives and build community by engaging individuals and mobilizing collective action. For 70 years, we've been working to create opportunities for a better life for everyone in the Okanagan, Columbia, Shuswap and Similkameen. Every dollar raised here stays in our community and touches the lives of over 75,000 vulnerable children, families and seniors every year. For more info, visit: www.unitedwaysibc.com or call 1-855-232-1321.

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