



RBC continues support for local youth through CODEanagan



Shown above (left to right): Jeremy Lugowy, Corporate Giving Manager/UWSIBC, Nicole Dalton, Community Manager/RBC, Alex Reid, Community Manager/Accelerate Okanagan, Ray Warren, VP Commercial Banking/RBC, Courtney Hesse, Regional VP/RBC, Helena Jordo, Program Coordinator/Okanagan College and Jude Brunt with UWSIBC.

September 28, 2020 (Kelowna) – RBC Foundation presented a cheque for \$40,000 to United Way today representing a two year and continued commitment for CODEanagan, a barrier-free tech program for youth. The funding is part of the RBC Future Launch program designed to help youth succeed in the new economy.

Led by United Way, CODEanagan is a partnership with Accelerate Okanagan and Okanagan College, with support from Okanagan Boys and Girls Clubs, that will provide youth with bootcamps and mentorship to inspire them to pursue a career in the tech sector. Bootcamps normally run twice per year with the next launch in December. For more info, visit: <http://codeanagan.com>

About RBC Future Launch: RBC Future Launch is a commitment to help young Canadians prepare for a drastically changing workforce. RBC Future Launch focuses on three critical gaps: helping youth get work experience, helping youth grow their network, and helping youth gain new skills. More info at: <https://www.rbc.com/dms/enterprise/futurelaunch/>



United Way
Southern Interior BC



About United Way SIBC: The United Way mission is to improve lives and build community by engaging individuals and mobilizing collective action. For 70 years, we've been working to create opportunities for a better life for everyone in the Okanagan, Columbia, Shuswap and Similkameen. Every dollar raised here stays in our community and touches the lives of over 75,000 vulnerable children, families and seniors every year. For more info, visit: www.unitedwaysibc.com or call 1-855-232-1321.

Media contacts:

Jude Brunt, Events and Special Projects Manager

United Way SIBC

Phone: 250-869-2370

Email: jude@unitedwaysibc.com

Ray Warren, VP Commercial Banking

RBC Royal Bank of Canada

Email: ray.warren@rbc.com

Courtney Hesse, Regional Vice President

RBC Royal Bank of Canada

T. 250-470-4709 | C. 778-583-2240

Email: courtney.hesse@rbc.com

Nicole Bolton, Community Manager

RBC Royal Bank of Canada

Email: nicole.dalton@rbc.com

Local Giving. Local Results.

unitedwaysibc.com