



New COVID-19 Grant Stream to Focus on Sustainability and Resilience for Charities

May 12, 2020 (All regions) - In response to COVID-19, the Sustainable Recovery Grant is available to support sustainability and resilience for the charitable sector. This collaborative partnership, led by United Way, will fund entrepreneurial coaching and support for charities, focused on building sustainability in four key areas: revenue, operations, people and impact.

The COVID-19 pandemic has significantly impacted the charitable sector and this funding stream aims to respond directly to emerging and shifting sustainability needs of charities. Successful applicants to the fund will receive one-time grant funding for customized coaching and support through Purpppl's Resilience & Recovery Program. [Purpppl](#) helps social purpose organizations and social enterprises build financial resilience and improve their impact.

"During this time of heightened need, it is even more important that we partner together to collectively provide leadership in our communities," says Kahir Lalji, Executive Director of United Way SIBC. "This includes convening to rebuild and ensure sustainability of the charitable sector in the communities we serve. The Sustainable Recovery Grant allows us to set our sights on COVID-19 pandemic recovery efforts to support the resilience of our charity partners."

The Sustainable Recovery Grant is an adaptation of the pre-existing Social Enterprise Accelerator Fund, continuing with the same shared goal of supporting the capacity and long-term sustainability of charities, especially those with a social enterprise focus, in the Southern Interior region of BC. This grant stream is a partnership between [United Way Southern Interior BC](#), [Interior Savings Credit Union](#), [Community Foundation of the North Okanagan](#), [Community Foundation of the South Okanagan Similkameen](#), and [Valley First, a Division of First West Credit Union](#).

Organization Eligibility Criteria

- Registered charity, with preference given to charities with social enterprise initiatives
- Facing challenges or opportunities in one or more of the four sustainability focus areas (revenue, operations, people, impact)
- Must have at minimum one paid staff position
- Located within the geographic boundaries of the United Way Southern Interior BC (Central Okanagan, South Okanagan Similkameen, North Okanagan Columbia, Shuswap)
- Able to contribute \$150-300 per month to program costs for the duration of the program



Sustainability Focus Areas

- Revenue: Build, refine, and grow a sustainable revenue model
- Operations: Implement and improve internal process
- People: Personalized support to help your team level up and lead
- Impact: Define your organization's desired impact, plan how to achieve it and measure it

Eligible charities are invited to submit a short application to the Sustainable Recovery Grant.

<https://unitedwaysibc.com/sustainable-recovery-grant/>

The deadline to apply is Friday May 29th 2020 at 5:00pm. Successful applicants will be notified in late June 2020. For more information, contact Reanne Holden-Amadio, Manager of Community Investment with the United Way at reanne@unitedwaysibc.com.
