



United Way
Southern Interior BC



For Immediate Release...Central Okanagan

Playtime Casino donates to United Way Community Fund



Shown above: Marianne Dahl, Marketing and Events Manager for UWSIBC and Clarissa Pruden, General Manager of Playtime Casino

March 4, 2020 (Kelowna) – Today, Playtime Casino donated over \$3000 to the 2019/2020 United Way campaign. These vital funds will go into the 2020 community fund allocations supporting over 28 local charities who in turn provide services to over 38,000 people in the Central Okanagan. Playtime is a consistent supporter of the United Way campaign and supports many events throughout the year including the annual Bus Pull fundraiser and most recently, the Celebrity Roast, bringing their annual contributions to over \$5500.

The United Way campaign ends March 31, 2020 and Community Fund allocations are processed by September.

About United Way SIBC: United Way Southern Interior BC serves the communities of the Okanagan, Columbia, Shuswap and Similkameen regions. Formed by the merger of United Way CSO and United Way NOCS, United Way SIBC builds on over 65 years of community investment. Our mission is to improve lives and build community by engaging individuals and mobilizing collective action. The United Way invests time and resources in three focus areas that support all that kids can be, move people from poverty to possibility and builds healthy, strong communities. For more information, visit <https://unitedwaysibc.com/how-we-help/our-impact/> or call 1-855-232-1321.

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