



GivingTuesday
Okanagan
 #GIVINGTUESDAYOKANAGAN

Local events planned for Giving Tuesday Okanagan movement

Global Day of Giving takes place on December 3

[Okanagan] [November 26, 2019] – Giving Tuesday Okanagan is hosting civic celebrations on Tuesday, December 3. Just as Black Friday kicks off the holiday shopping season, Giving Tuesday is the opening day of the giving season.

Giving Tuesday, the global day of generosity, continues to gain traction across the country in its sixth year, with thousands of partner organizations and millions of Canadians expected to take part. Since 2013, Giving Tuesday has united millions of Canadians to support and champion the causes they believe in and the communities in which they live.

The impact of Giving Tuesday goes well beyond charitable donations, inspiring giving in all its forms. From coast to coast to coast, people are embracing this day as an opportunity to raise money for local charities and non-profits, run food and clothing drives, give blood, encourage kindness, help a neighbour and celebrate generosity.

The **Giving Tuesday Okanagan** civic movement kicked off in 2015 with mayoral proclamations and events in all three major cities: Penticton, Kelowna and Vernon. We encourage all non-profits, charities, businesses and individuals to come out to recognize and celebrate the start of the giving season.

Join the Giving Tuesday civic celebrations:

Date: **Tuesday, December 3, 2019**

Time and Location:

City	Time	Event	Details	Sponsor
Kelowna	12 pm	Civic Proclamation	Steps of City Hall with Deputy Mayor, Loyal Wooldridge	McDonalds – coffee and treats
Penticton	1 pm	Civic Proclamation	Council Chambers at City Hall with Mayor Vassilaki and Council	Tim Horton’s – coffee and treats
Vernon	12 pm	Civic Celebration	Council Chambers at City Hall – Community Giving Tree*	Tim Horton’s - Coffee and treats

Giving Tuesday Okanagan organizers:





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*In Vernon, the United Way is also including the Community Giving Tree. Any companies that participated in the annual Festival of Trees are encouraged to bring a donation and ornament to decorate the tree and give back to the community. The Festival of Trees had to be cancelled this year due to unforeseen circumstances.

Join the movement! There are many ways to get involved with Giving Tuesday Okanagan:

- Come out to a civic celebration. Bring your organization's banner, wear your logo proudly and show the community your commitment to Giving Tuesday.
- Consider ways to "give" back to your favourite charity or community organization by donating either time, talent or treasure.
- Join the Giving Tuesday Okanagan Movement online. Share your campaigns, activities and ideas on our page: <http://facebook.com/givingtuesdayokanagan> to help increase awareness (use the hashtags #GivingTuesdayOkanagan and #GivingTuesday)
- Start your own fundraiser through the Trellis "Sprout a Fundraiser". You'll have a chance to win an additional \$10,000 for your cause! Visit <https://trellis.org/givingtuesday-okanagan>

For more information, visit: www.givingtuesdayokanagan.com

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About Giving Tuesday Okanagan

The #GivingTuesdayOkanagan movement started in 2015 by Okanagan Boys and Girls Clubs and United Way. Trellis joined the movement in 2018 supporting the initiative with their online events and fundraising platform and tools. The movement includes civic proclamation/celebrations in all three cities: Penticton, Kelowna and Vernon.

About GivingTuesday (#GivingTuesdayCA)

GivingTuesday is a movement to celebrate giving of all kinds, celebrated on the Tuesday after Black Friday and Cyber Monday; this year it falls on December 3, 2019. The movement was launched in Canada in 2013 by GIV3 and CanadaHelps.org, and founded in the US in 2012 by 92nd Street Y in partnership with the UN Foundation. More info at: www.givingtuesday.ca

Website: <http://givingtuesdayokanagan.com>

Facebook: <https://www.facebook.com/givingtuesdayokanagan/>
#givingtuesdayokanagan #givingtuesday

Giving Tuesday Okanagan organizers:



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